

## 2017 Business and Human Rights Conference in Tokyo

### “Building Responsible Supply Chain and Grievance Mechanism”

There has been an increasing demand and expectation for companies to fulfil their responsibility to respect human rights as shown by the adoption of the ‘UN: Guiding Principles on Business and Human Rights’, the Sustainable Development Goals, the Modern Slavery Act, a commitment by G7 leaders to promote responsible supply chains at the G7 summit in Germany and the development of the Corporate Human Rights Benchmark by investors. Also, after election victory of Donald Trump in the U.S. and the withdrawal of the United Kingdom from the European Union, human rights topics on a daily basis are attracting people's attention.

Given these developments, leading companies have begun to conduct human rights due diligence through co-operation with NGOs/NPOs and the utilization of management tools.

In the run up to the 2020 Tokyo Olympic and Paralympic Games, three years from now, human rights practices covering supply chains of Japanese companies will attract more global concerns.

Given these circumstances, we believe that there is a growing need for Japanese companies to deepen their understanding on business and human rights, improve their practice, and to share them with the world. Every year since 2013, CRT Japan has organised the Business and Human Rights Conference in Tokyo, to introduce good human rights practices of Japanese companies to the global community.

In 2017 we will again host the conference. Overseas experts on business and human rights have been invited to introduce global trends in their areas of focus. With domestic experts and Japanese companies, they will also elucidate the gap in perception on business and human rights between the Japan and the rest of the world, and discuss how to integrate human rights into business operations while introducing examples of Japanese companies that have done so. We expect this conference to be the place for the participants to learn from each other.

We look forward to your participation

**Host : Caux Round Table Japan**

**Co-host : Institute for Human Rights and Business**

**Business & Human Rights Resource Centre**

**Sponsor : ANA HOLDINGS INC., FUJI OIL HOLDINGS INC.,**

**NIPPON EXPRESS CO., LTD., Shiseido Company, Limited**

**Cooperation : FUJIFILM Holdings Corporation, Nomura Research Institute, Ltd.**

**QUICK Corp., Tokio Marine & Nichido Fire Insurance Co., Ltd.**

**Venue : Tokyo, AP Tokyo Marunouchi**

**Date : 15th September (Friday) 9:30-17:30**

## Overview of the conference

<b>Date</b>	15th September (Friday) 9:30-17:30 (Reception: 9:00)
<b>Venue</b>	Tokyo, AP Tokyo Marunouchi ( Nippon Life Marunouchi Garden Tower 3F, 1-1-3 Marunouchi Chiyoda-ku, Tokyo, 100-0005)
<b>Host</b>	Caux Round Table Japan
<b>Co-host</b>	Institute for Human Rights and Business Business & Human Rights Resource Centre
<b>Sponsor</b>	ANA HOLDINGS INC. FUJI OIL HOLDINGS INC. NIPPON EXPRESS CO., LTD. Shiseido Company, Limited
<b>Cooperation</b>	FUJIFILM Holdings Corporation Nomura Research Institute, Ltd. QUICK Corp. Tokio Marine & Nichido Fire Insurance Co., Ltd.
<b>Support</b>	Brain Center Inc., E-Square Inc., Sustainability Communication Hub Co., Ltd. TOPPAN PRINTING CO., LTD., YUIDEA Inc., Japan NGO Center for International Cooperation Social Design Lab., Rikkyo University
<b>Foreign Organization</b>	Institute for Human Rights and Business, The Danish Institute for Human Rights Bluenummer Foundation, Building and Wood Workers International Ergon Associates Limited, ELEVATE, Sedex, Verisk Maplecroft
<b>Participants</b>	Departments from CSR, Human Resource/General administration, Procurement, Management and Risk Management.
<b>Capacity</b>	100 persons (consecutive interpretation in English and Japanese)
<b>Costs</b>	Company: 30,000 yen (ex.tax) per a person, NGO/NPO/Students: 5,000 yen (ex.tax) a person
<b>Registration</b>	<a href="https://business.form-mailer.jp/fms/96d010ce52823">https://business.form-mailer.jp/fms/96d010ce52823</a>
<b>Contact</b>	Caux Round Table Japan Email: info@crt-japan.jp TEL:03-5728-6365



## Program (Tentative)

9:00~9:30	<b>Reception</b>
9:30~9:45	<b>Opening Remarks</b> <ul style="list-style-type: none"><li>● Hiroshi Ishida, Executive Director, Caux Round Table Japan</li></ul>
9:45~12:30	<b>Introduction to Global Trends on Business and Human Rights</b> <p>This session introduces the latest global trends on business and human rights and overviews of concrete activities from overseas and domestic experts.</p> <p>1: Responsible Supply Chain</p> <ul style="list-style-type: none"><li>● <b>Puvan Selvanathan</b> CEO, Bluenumber Foundation</li><li>● <b>Kevin Franklin</b> Senior Vice President, ELEVATE</li><li>● <b>Dan Murray</b> Director of Client Development, Sedex</li></ul> <p>2: Human Rights Impact Assessment</p> <ul style="list-style-type: none"><li>● <b>Steve Gibbons</b> Director - Labour and Human Rights, Ergon Associates Limited</li><li>● <b>Sarah Kerrigan</b> Head of Human Rights Strategy, Verisk Maplecroft</li></ul> <p>3: Grievance Mechanism</p> <ul style="list-style-type: none"><li>● <b>William Rook</b> Regional Manager, Middle East, IHRB</li><li>● <b>Apolinar Z. Tolentino.Jr</b> Regional Representative for Asia Pacific, Building and Wood Workers International</li></ul> <p>4: Information Disclosure and Reporting</p> <ul style="list-style-type: none"><li>● <b>Cathrine Bloch Poulsen-Hansen</b> Corporate Engagement Programme Manager, the Danish Institute for Human Rights</li></ul> <p>5: Corporate Human Rights Benchmark</p> <ul style="list-style-type: none"><li>● <b>Haley St. Dennis</b> Communications Manager, Institute for Human Rights and Business</li><li>● <b>Saul Takahashi</b> Japan, Korea &amp; Pacific Islands Researcher &amp; Representative,</li></ul>

	Business and Human Rights Resource Centre
12:30~13:30	<b>Lunch</b>
13:30~15:45	<p><b>Introduction to Business Cases on Business and Human Rights by Japanese Companies</b></p> <p>To fulfill responsibility to respect human rights, the UN Guiding Principles on Business and Human Rights require companies to carry out human rights due diligence. This session introduces a trend on responsible investment by institutional investors in Japan, business cases of human rights due diligence by Japanese companies.</p> <ul style="list-style-type: none"> <li>● <b>Shigeru Sugimoto</b> Manager, Corporate Brand &amp; CSR, ANA HOLDINGS INC.</li> <li>● <b>Takashi Matsuse</b> Vice President, Procurement – Planning, Global, Vice President SCM Strategy and Planning – Procurement, Global Kao Corporation</li> <li>● <b>Tamaki Shimamoto</b> Department Director, Sustainability Strategy Department, Shiseido Company, Limited</li> <li>● <b>Emi Matsukawa</b> Principal, ESG Research Center, QUICK Corp</li> <li>● <b>Masashi Kusunoki</b> Deputy General Manager, Marine Underwriting Dept., Tokio Marine &amp; Nichido Fire Insurance Co., Ltd.</li> </ul>
15:45~16:00	<b>Coffee Break</b>
16:00~17:00	<p><b>Workshop</b></p> <p>This session provides the workshop that the foreign experts and participants can exchange views on how to advance a respect of human rights.</p>
17:00~17:30	<p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>● John Morrison, Chief Executive, Institute for Human Rights and Business</li> <li>● Puvan Selvanathan, CEO, Blunumber Foundation</li> <li>● Hiroshi Ishida, Executive Director, Caux Round Table Japan</li> </ul>
17:30	<b>Close, Picture (Sponsoring and Cooperation companies and speakers)</b>

## Profile of Foreign Speakers

### **John Morrison**

Chief Executive, IHRB



John Morrison has extensive experience working with leading companies on issues of corporate responsibility and human rights. He worked previously with The Body Shop International plc and led the Business Leaders Initiative on Human Rights from 2003 to 2009. He has also worked for a number of civil society and governmental organisations on issues of migration, human trafficking and forced labour.

John has acted as an advisor to a number of governments during their presidencies of intergovernmental organisations and has chaired a wide range of conferences and initiatives in many parts of the world.

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### **Steve Gibbons**

Director - Labour and Human Rights, Ergon Associates Limited



Steve Gibbons is a founding director of Ergon, a specialist consultancy working on business and human rights, labour, gender and development. Ergon's clients include large development finance institutions, global brands, national companies, public bodies and international organisations.

Steve has worked as a managing consultant on many projects in the 12 years since Ergon's formation from human rights impact assessments of Latin American extractive industry projects, through global supply chain due diligence programmes, to board level strategic direction setting and developing and implementing training for broad staff groups.

He has worked in over 30 countries during this time. He and colleagues also developed and implemented the grievance mechanism for the London 2012 Olympic and Paralympic Games.

He has been a consultant to the World Bank, EU, ILO, EBRD, OSCE and a range of other international institutions. He is an expert member of the independent complaint mechanism of the Dutch, German and French Development Finance Institutions.

Steve is a UK-qualified lawyer. Prior to Ergon led the labour and employment law division UK's largest independent labour relations research organisation.

He also co-founded (and then sold) an innovative online training and professional development platform for lawyers CPDCast.com©.

When not working, or spending time with his family, he is most likely to be found walking his dog or playing trumpet.

## **William Rook**

Regional Manager, Middle East, IHRB



William Rook is a Business and Human Rights Lawyer and IHRB's Regional Manager, Middle East. He is the joint Programme Lead for the Mega-Sporting Events Platform for Human Rights.

Working across IHRB's Mega-Sporting Events and Migrant Workers focus areas, William leads outreach and activities in the Middle East, liaising closely with embassies, state entities and major companies across the region, convening briefings on corporate engagement with issues such as worker welfare, responsible recruitment and risks around human trafficking and forced labour in supply chains. Leading IHRB's work in Mega-Sporting Events, William coordinates the multi-stakeholder "MSE Platform" and its steering committee, chaired by Mary Robinson.

William studied law at SOAS and International Relations at Cambridge before training as a Solicitor with Slaughter and May in London.

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## **Haley St. Dennis**

Communications Manager  
Institute for Human Rights and Business



Haley has extensive experience in the application of international human rights and responsible business standards within a wide range of industry sectors, including extractives, employment and recruitment agencies, ICT, apparel and agriculture.

Haley is the Communications Manager of the Institute for Human Rights and Business (IHRB), responsible for strategic and day-to-day management of IHRB's communications and engagement across all mediums.

Haley is also the joint Programme Lead for the Mega-Sporting Events Platform for Human Rights (the MSE Platform). She is also IHRB's lead within the Corporate Human Rights Benchmark (CHRB), serving on both the methodology and communications committees.

Haley studied business at the University of Utah and human rights law with distinction at SOAS in London before completing her graduate diploma in law with distinction at the University of Law in London.

## **Dr. Puvan Selvanathan**

CEO, Bluenumber Foundation



Dr. Puvan Selvanathan is CEO of the Bluenumber Foundation, an international non-profit organisation providing a global platform for self-identification and recognition. Puvan was formerly a United Nations Special Mandate Holder on Business and Human Rights appointed by the UN Human Rights Council (Geneva), Head of Food & Agriculture at the UN Global Compact Office (New York), and then Head (New York Office) of the International Trade Centre, a joint agency of the UN and WTO. Before joining the UN, Puvan was Group Chief Sustainability Officer at Sime Darby, a Malaysian diversified conglomerate. An Architect by profession, Puvan holds an MBA and a DBA in Corporate Strategy and Sustainability.

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## **Kevin Franklin**

Senior Vice President, ELEVATE



Kevin is responsible for new product development and emerging markets. He has 20 years experience advising business on global risks, analytics and management systems. This includes extensive senior level engagement with many of the world's largest companies on corporate strategy, sustainability, metrics-driven risk management and award-winning integrated reporting.

Prior to ELEVATE, Kevin was the Chief Operating Officer of Verisk Maplecroft where he also oversaw the supply chain management practice. This included work on supply chain strategy, organisational resilience, responsible sourcing, human rights due diligence and compliance across a range of sectors including consumer goods, manufacturing, electronics and extractives.

Kevin has a Masters degree in Policy and Planning, and a PhD from Warwick Business School with a focus on systems theory, collaborative decision-making, and the role of data / analytics in performance management. He is an experienced auditor and has authored numerous reports / delivered key note sessions at numerous high-level international fora.

## **Cathrine Bloch Poulsen-Hansen**

Corporate Engagement Programme Manager, the Danish Institute for Human Rights



Cathrine Bloch Poulsen-Hansen, works as Programme Manager and Adviser to the Corporate Engagement Programme of the Human Rights and Development Department of the Danish Institute for Human Rights. She has 6 years of experience working with companies on human rights risk and impact assessments as well as policy gap analyses, development of action plans and recommendations and action plans on human rights implementation. She also works with company organisations and sector initiatives on developing tools and approaches to support business respect for human rights. Cathrine also managed the Human Rights Compliance Assessment tools of the Institute and leads on the national work of DIHR on human rights and business, including the role of the state in protecting human rights and promoting company respect (including reporting requirements, human rights and business action plans, expectations on state-owned enterprises and public procurement).

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## **Sarah Kerrigan**

Head of Human Rights Strategy, Verisk Maplecroft



Sarah manages Verisk Maplecroft's human rights due diligence consultancy portfolio and advises companies from a broad range of sectors – including finance, retail, oil and gas, metals and mining and ICT – who are seeking responsible sourcing solutions.

Sarah has particular expertise on modern slavery and labour migration, as well as children's rights and business. Sarah has over eight years' experience of developing and implementing human rights risk management, monitoring and remediation strategies in North Africa, the Middle East and South Asia

Sarah holds a master's degree (MSc) in International Relations from the University of Bristol, as well as a bachelor's degree (BA) in Sociology from the University of Leeds



## **Dan Murray**

Director of Client Development, Sedex



Dan joined Sedex in 2014 and is responsible for the New Membership, Account Management and Membership Services for Europe, North America, Japan, South Africa and Australia. He spent the previous 15 years in International Business Development and Account Management roles, most recently as Business Development Director at MWUK. A graduate of Leicester University, he has a BA Hons in History & Geography.

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## **Apolinar Tolentino**

Regional Representative for Asia Pacific, Building and Wood Workers International



Mr. Tolentino started his work with BWI in 1998 as Education Officer of the Philippine Project Office. He joined the BWI Regional Office in 2004 as Regional Education Officer and eventually appointed as the Regional Representative in 2010. As Regional Representative, he oversees the political affairs of 86 affiliated trade union organisations particularly their campaigns around workers and trade union rights. Currently, he is spearheading the promotion and protection of workers rights, based on ILO Core Conventions, relative to Seoul 2018 Winter Olympics and Tokyo 2020 Olympics and Paralympics Games.